

# IMPACT MARKETING BENEFITS IN PRINT & ONLINE



"Where Homebuyers  
and Homesellers  
Look for Homes"

## **HOMESMAGAZINE.COM**

Your listings receive impact exposure where homebuyers can search by city, price, bedroom, bath, etc. and can save it to their favorites as well as they can see their recently viewed properties. HomesMagazine.com provides the website tools that make it easy for the homebuyer.

## **LISTING SYNDICATION**

HomesMagazine.com exposes your listings around the World to other high traffic website partners including: Google, Yahoo, Trulia, Wallstreet Journal, Zillow, HomeFinder.com plus many more.

## **DIGITAL MAGAZINE**

Homebuyers can read the Homes Magazine digital editions online at HomesMagazine.com as well as Facebook and Twitter. This gives potential homebuyers availability to read the magazine and they don't have to wait for weeks to receive a copy in the mail.

## **SINGLE LISTING WEBSITES**

You can purchase single listing websites from HomesMagazine.com through its portal TheShowcaseBuilder.com. Single listing websites (123MainStreet.com) give your listing a stunning interactive flash showcase where you can post the single listing domain address on yard sign hangers, link on your website, and other marketing you do such as magazines and newspapers.

## **MLS LISTINGS**

Sign up for FREE to expose all your listings on HomesMagazine.com even if they are not advertised in Homes Magazine. Contact your Marketing Consultant for the form and give your listings more exposure.

## **FEATURED LISTINGS**

HomesMagazine.com featured listings gives your listing front door exposure in the property search. HomesMagazine.com only offers 10 listings in your area so hurry and get front door exposure.

## **BANNER ADS**

HomesMagazine.com offers low-cost banner advertisement to keep your name and brand in front of potential homebuyers.

## **CIRCULATION**

Homes Magazine is the most widely distributed magazine on the Central Coast with over 1,100 distribution locations throughout San Luis Obispo County & Northern Santa Barbara County. We have 25 years of magazine exposure at high traffic Newsrack street location, Hotels, Motels, Restaurants, Banks, Airports, Real Estate Offices and many other locations as well as our online digital edition at HomesMagazine.com